

8 Week Health Coach Paid Training Program

What you will learn during this program:

- 1) How to maximize your personal nutrition and fitness results
- 2) How to coach others on maximizing their results with nutrition & fitness
- 3) Entrepreneurship - What it takes to build a business (Mindset / Work Ethic / Commitment)
- 4) Marketing - Traditional, Digital and Social
- 5) How to operate a Nutrition Club
- 6) How to own your own Nutrition Club

Earn while you Learn!

Week 1: 2 (5 Hour shifts) in the Nutrition Club

Complete On-site and Online Training

This allows us and you to make sure this is a good fit.

Things we are looking for:

- Personality - Friendly, Outgoing, Excited, Great Attitude
- Punctual - On Time
- Willingness to learn and follow direction
- Willing to work hard, do marketing and be consistent

Once you complete and we verify you are a good fit you will receive your HL Distributorship / Business License \$110 Value

Requirements:

Must be on meal plan and go through new client process / Join BTC

Purchase personal products (Minimum - Core Nutrition & Tea or Total Control & Aloe)

Weeks 2-8: 2 (5 Hour shifts) in Nutrition Club per week

\$10 Per Hour + Commissions & Royalties

1 Hour per shift marketing every shift

We will provide: Invites, Tri-fold Brochures & Door Hangers

Goal 10+ New Clients per month

Average Commission per client = **\$75 x 10 = \$750 per month**

GOAL - Reach Supervisor Position: Earn up to 50% Profit, Royalties, Vacations and Bonuses

Opportunity to become club partner -

- **Work shifts in club with personal products = Earn club profit**

12 Month Goal - Own your own club or partner at club

1st Year income Goal - \$25,000 - \$50,000 / 2nd year \$50,000 - \$100,000

*****If during the 12 weeks you do not meet requirements then paid training stops.**

8 Week Health Coach Paid Training Program

Coaches Investment / 12 weeks

Distributorship	\$110
70 Hours X 10	\$700
Shirt	\$20
Marketing Materials	\$100
Total	\$930

Example ROI - These are not exact figures but a good average

Month 1

Wholesale	
Coach Product Order	\$75 - \$150
5-10 New Clients	\$250-\$500
+ More Club Consumptions	

Month 2

Wholesale	
Coach Product Order	\$75 - \$150
5-10 New Clients + Re-Orders	\$250-\$500
+ More Club Consumptions	

Month 3

Wholesale	
Coach Product Order	\$75 - \$150
5-10 New Clients + Re-Orders	\$250-\$500
+ More Club Consumptions	

Total **\$975 - \$1,950**

Plus - 80 Hours of work from someone, marketing and potential life long royalties!

Sample Ad

Nutrition & Fitness Coaches Wanted (Paid Training)

TruHealth is looking for Nutrition & Fitness Coaches. We currently have 1 open store in Eagle and a 2nd location about to open in Meridian. We plan to open 10 locations in the Boise area in the next 2 years.

Our Nutrition & Fitness Coaches provide programs for people of all ages looking to improve their health. During our paid training program you will learn the basics of nutrition and fitness. How to balance macro nutrients for good health, what vitamins and minerals the body needs, meal prepping, grocery shopping, eating out tips and basic fitness routines.

Onsite PAID Training Program:

You will get paid for 10 hours per week during training program + any commissions generated

Once you graduate from the 8 week program you will have the opportunity to continue to work at one of our locations.

No Prior Education or Degree Required

Looking for individuals who are:

Punctual

Energetic

Friendly

Outgoing

Must have a Passion for Nutrition & Fitness Industry

Willing to work hard

Please email us your contact information and someone will contact you to set up a phone interview first to see if you qualify for our program.

Schedule phone call via email or text.

Live Call Script –

1. Hi, may I speak to *Prospect's Name*? Hi *Prospect's Name*, this is *YOUR Name* calling you back about the Health and Fitness Coach Training program. Ok great is this still a good time to talk?
2. Ok, before I go over the details of the program give me some information about yourself...What is your background? Are you currently working? What interested you about the program?
3. Ok great, well let me go over a little bit about what we do and if it seems like this is a good fit we can schedule you for a short orientation so we can meet you. We currently have 24 Nutrition Centers around the country and we have 1 open hear in Boise and we want to open 10-15 more locations over the next 2 years.
4. Basically we start all of our Health Coaches with a 8 Week Paid Training Program. This is a little different then trying to be a personal trainer or nutritionist where you have to get a certification or a degree and then find a job or work on your own. We train you on how to be a nutrition coach and how we work with our clients. This will consist of; teaching people how to balance out their macro-nutrients, learn what micronutrients they need for long term health, keep them accountable and provide great exercise programs to follow at home or in the gym.
5. Our stores are set up a little different as well. We didn't want to be a stuffy office like a Jenni Craig or Weight Watchers so we set up Healthy Smoothie Cafe's. It's basically a coffee shop vibe. We do this for a couple reasons: first it is a great marketing tool to get people in the door daily, secondly it provides a healthy fast food alternative which is so needed and third it is our office for our health coaches to work out of.
6. So does this program sound like something you are interested in?
7. Great, so the first step is to schedule a time for you to stop by and we can meet as well as show you around and go over some basic details. After that we can determine if this is going to be a good fit both ways and go over the details of our 8 week paid training program.

Schedule a time for them to meet with you in person:

If you are doing a orientation style with a group then you can say this:

7. Great, so the first step is to come to our orientation therefore we can meet you and show you around our store. After that we can determine if this is going to be a good fit both ways and go over the details of our 8 week paid training program. Our orientation is: DATE/TIME

When you meet with them please explain that 3 step process and give them the hand out.

Explain what you are looking for in a good candidate:

Friendly

Outgoing

Willing to work

Willing to do marketing

Punctual

*Check social media:

How many friends do they have on FB

How many Followers do they have on Instagram

Are they are good representation of a Health Coach