

Health Coach Orientation



BILLIONS PER YEAR



\$



\$



\$

FITNESS



YET

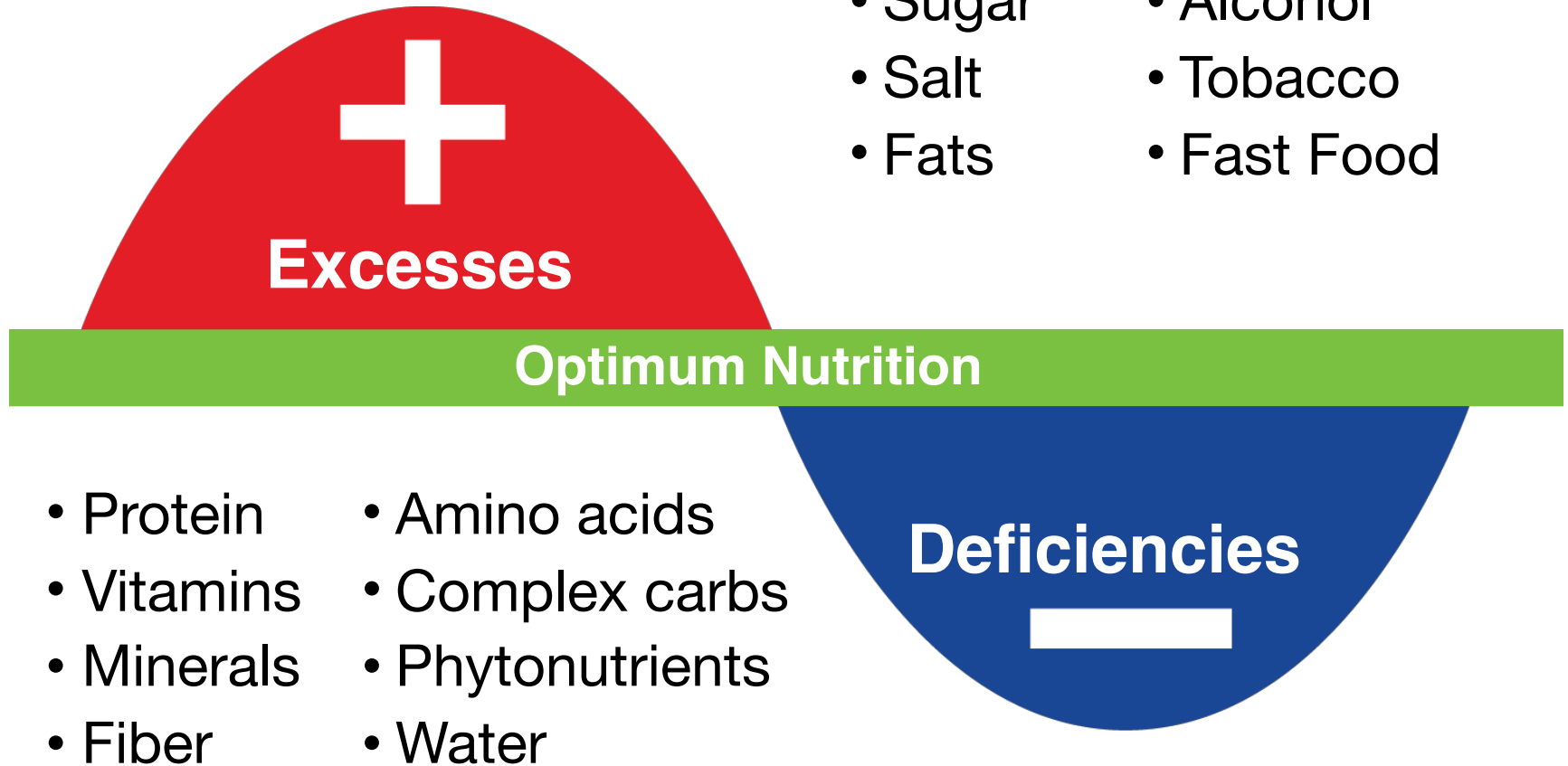
**2 out 3 adults
overweight
or obese**



Childhood Obesity

WHY?

OUT OF BALANCE



**the
solution is
health coaching**

Global Nutrition Philosophy



Healthy Food Choices



Incredible Supplements



HERBALIFE
NUTRITION

#1 NUTRITION COMPANY WORLDWIDE



HERBALIFE
NUTRITION

SCIENTIFIC LEADERSHIP



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Rocío Medina
M.D.
VICE PRESIDENT
NUTRITION TRAINING

**OVER
300**

**Doctors
Scientist
Nutritionist**

A world-renowned team

OVER
120

Sponsored
Athletes



40

Sponsored
Teams



18

Sponsored
Events



Mark Hughes

Founder

1980

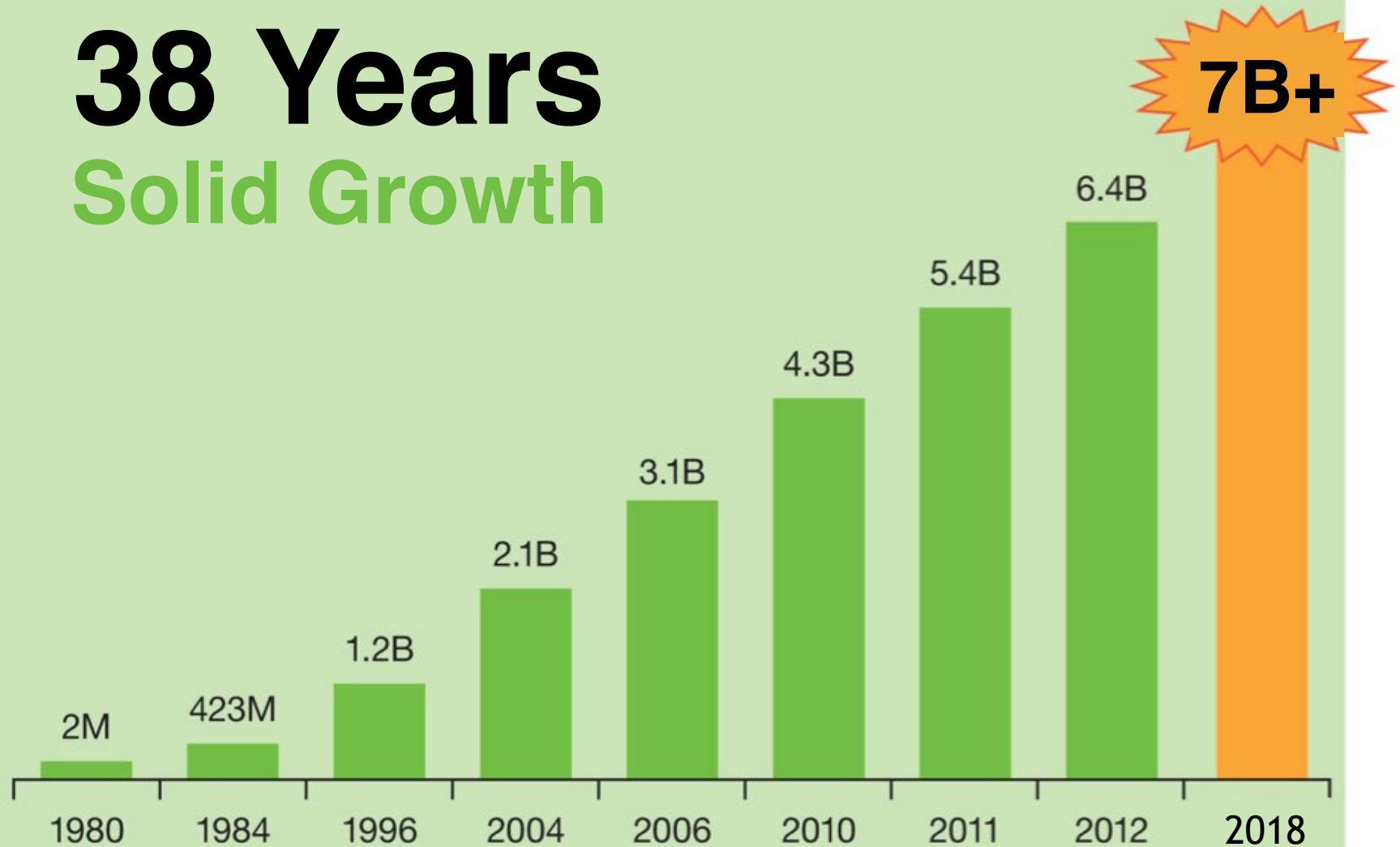




Operating over 90 countries,
Herbalife has millions of
customers and more than 8,000
employees worldwide.

38 Years

Solid Growth



How we attract clients - Nutrition Clubs



Powered Up Nutrition - Phoenix, AZ



TriLife Nutrition - Eagle, ID



Airpark Nutrition - Scottsdale, AZ



Nourish - S.E. Boise

What is a Nutrition Club?

Healthy Fast Food

Office for Health & Nutrition Coaches

Marketing Tool

Fun & Supportive Environment

Host Healthy Active Lifestyle Events & WLC

How we attract clients - Fitness



How we attract clients - Social Media



How we make money

1

Retail Sales: 25-50% Profit

Formula 1 - 30 Meals



\$40+t/s Retail

\$10 - \$20 Profit

Nutrition Club
Tea Bomb & Shake Combo



\$11

\$5.50 Profit

You can have as many retail customers as you want!

How we make money

2

Wholesale Sales: 10-30% Profit



\$200 Monthly Order

\$20 -\$60 Profit

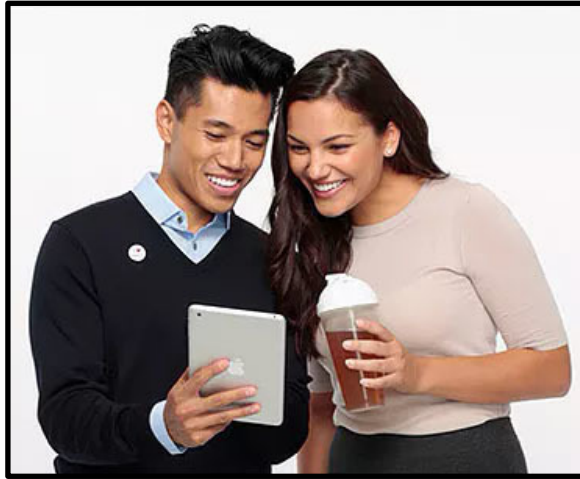
**Preferred Members
Direct Ship to Clients Home**

You can have as many P.M.s as you want! Goal is lifelong customers.

How we make money

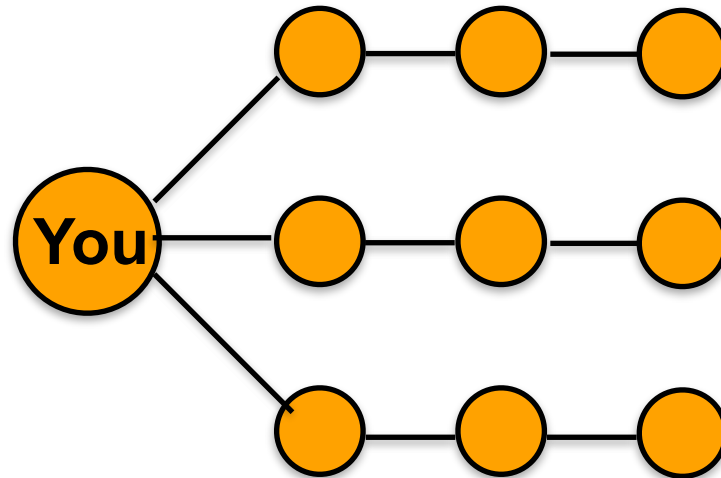
3

Royalties & Bonus: 5-12%



Build a Team of Distributors
Worldwide

Example - 9 Team Members



$2,500 \times 9 = 22,500$ Volume
7% = \$1,575

You can have as many Distributors as you want!

HEALTH COACH STORIES

GREAT PRODUCTS!

GREAT OPPORTUNITY!



Your past doesn't determine your future!

- **In business over 3 decades**
- **Open in over 90 countries**
- **\$7+ billion retail sales in 2016**
- **#1 Nutrition Company Worldwide**

YOUR NEXT STEP...

GET REGISTERED AND START YOUR ONLINE TRAINING



Herbalife provides the Gold Standard in consumer protection.

The Gold Standard Guarantees include:

- **Low Start-up Costs**
- **Money-Back Guarantee**
- **All Training Provided**



**Welcome to
Herbalife!**

